

Cancer Society Annual Report 2016

Cancer Society of New Zealand
Canterbury-West Coast Division Inc.



Chairman's Report

In last year's annual report I mentioned that our final insurance claim had been settled, which allowed for the Society's executive committee to work with the Division on building new foundations for the future. You may notice that we have not yet been able to demolish the damaged buildings on the Manchester Street site but expect that final consent from the Christchurch City Council is not far away, enabling us to improve our image and lessen the burden on staff who are constantly called to deal with entrepreneurial souls thinking it is theirs to inhabit. Meantime, 97 Fitzgerald Avenue is serving us well as our Christchurch Centre.

Two subcommittees have been reinstated to support our future planning. The property subcommittee chaired by Richard Green will focus on preserving and enhancing the value of the land and buildings owned by the Division and the Trust Board and support the Information and Learning Centre that is hosted by the Canterbury District Health Board in the Oncology Service. Investigating options, resources and plans for Manchester Street and our South Canterbury Centre in Timaru are high on the agenda.

The Audit & Risk subcommittee chaired by David McCone will



'Who will you wear your daffodil for?' – Kate Reid on Daffodil Day

focus on providing financial oversight of the Division, developing and maintaining a risk register, and developing and maintaining a Statement of Investment Policy and Objectives (SIPO) for the Trust Board's investments.

The Grants subcommittee chaired by Brigit Dijkstra has updated the grants guidelines and established a PhD scholarship. Each subcommittee has its terms of reference and an annual work plan in place.

A Cancer Society of New Zealand (CSNZ) Workshop in Wellington in May 2015 focused on working together in a federated model, which led on to our Division's strategic plan – a robust

process, with sound contribution from staff and managers across the Division working with the executive members, all strongly committed to lessening the impact of cancer in our region.

Throughout the country, the Cancer Society plays a significant role as the single largest private funder of cancer research in New Zealand. The Canterbury-West Coast Division contributed, through our annual research levy of \$339,000, to this pool to ensure the most noteworthy national projects are able to be funded. As well as the contribution to the national funding pool, this Division has contributed more than

\$63,000 over the last twelve months towards assisting local specialists and researchers to investigate and advance their knowledge in the field of cancer. This funding support includes four innovative research projects, ten professional development and education grants and six Summer Studentships (see the Grants distribution list elsewhere in this Report). In addition, annual financial support of \$69,000 from the Division's Tissue Bank Research Trust funds the innovative Cancer Society Tissue Bank under its curator, Helen Morrin.

The Cancer Society received considerable national media exposure over the year, focused both on Cancer Society challenges to Pharmac's funding of the advanced melanoma drug and increased reflection on sun smart behaviour. This attention ensures our organization maintains its profile throughout New Zealand and, hopefully, reinforces our role in reducing the impact and incidence of cancer on our community.

During this year we were saddened to learn of the death of Dr Pat Kelleher, a long serving and well respected life member and past President of the Cancer Society of New Zealand. Dr Kelleher served the Cancer Society at both a Canterbury-West Coast divisional level and as national President. We extend our condolences to Dr Kelleher's family and acknowledge the special contribution he has made to our organisation.

The National Board has appointed Dr Chris Jackson as Medical

Director for CSNZ, Chris is an oncologist and researcher at the Centre for Translational Cancer Research at Otago University, his wisdom and professionalism greatly appreciated by us all as he advises and speaks for the Cancer Society on issues of national interest.

Our staff and volunteers have once again had a very positive and productive year in their respective roles. The executive committee is grateful to you all for your time and energy given to this work under the leadership of our CEO Elizabeth Chesterman and the senior management team. The Governance role of the executive is made easier due to the compassion, integrity and commitment you all have – thank you.

I wish also to acknowledge support of the ANZ Bank – principal sponsor of Daffodil Day and major sponsor of the Cancer Society throughout the year, the gracious sponsors of all our events, our collaborative relationships with other health and community agencies in our Canterbury-West Coast Division who, working in partnership, assist us greatly to ensure the best cancer care and support is available to everyone.

My final thanks to the Executive Committee who give their time willingly to support the work of the Division, with special acknowledgment to David McCone our Treasurer and Kathy Conlan, our representative on the National Board.

Kate Reid
Chairperson

Chief Executive's Review

The loyalty and commitment to the Cancer Society's cause by our dedicated team of staff and volunteers ensures our mission, to improve community well-being through reducing the impact and incidence of cancer, is at the forefront of our work. This year our referrals continue to increase and our services have grown to meet this demand. The following review is only able to feature a few selected highlights from our busy year, which in no way minimizes the importance and interest of activities and people not featured this year.

Special Events, Promotion and Fundraising

Daffodil Day celebrated its 25th anniversary on 28 August 2015 with *'Who will you wear your daffodil for?'* Across the country the daffodils were blooming, towns were painted yellow, our volunteers went over and above the call of duty and our generous communities responded with their support.

Relay For Life continues as an important fundraising and promotional activity throughout our region. This year four successful events were held in Greymouth, Selwyn, Fairlie and Timaru.



The Cancer Society's Annual Ball was *'a whole new Ball game'* this year. Brown Bread helped us to put this event back onto Christchurch's *'giving calendar'* and grew our sponsorship base. Excellent support from a wide range of sponsors ensured we had a sell-out event with 809 guests enjoying a wonderful evening.

Although we may not often think about it, a Will represents an important pledge to

ensure that money and assets we have gained and worked hard for are left to the people and places that are important to us. Much of the Cancer Society's income comes from people who choose to make a donation or bequest through their Will. This is why the Cancer Society instigated a promotional programme during the year *'Your good Will will make a difference'* – to remind and thank people for this thoughtful gesture which keeps on giving.

Information and Supportive Care

Increasing patient related referrals across the Division are a cause for serious future consideration. Referrals for assistance - emotional, financial and practical - are increasingly multi-faceted, complicated by the advancing age of many patients (and their carers) and their frequently complicated needs. This has put pressure on all parts of our service throughout the Division.

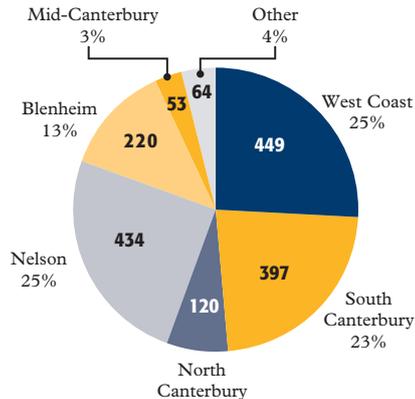
The numbers are growing

- Our community liaison staff across the Division this year made 19,813 contacts with clients through home visits or telephone calls.



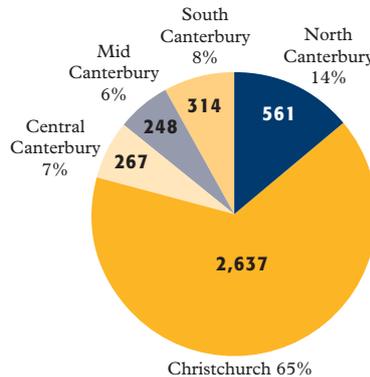
*Mearle Leask Kindergarten
in Ashburton also joined the
SunSmart revolution.*

- 14,522 bed nights were provided at Daffodil House, Daffodil Lodge and in overflow motel accommodation for 1737 patient guests.
- People staying in our accommodation facilities came from:



- 2000 registrations were received for our wide variety of group programmes offered throughout the Division last year. A range of new and successful Groups and Programmes have been developed in response to unmet needs identified by patients and their families. These include a brain tumour group, Reiki, a hill walking group, and a survivorship programme called *Living With and Beyond Cancer*.

- 4027 appointments were met through the work of our Volunteer Driving Service.



Our Cancer Information staff are receiving increased requests for presentations on both specific cancers, including early detection, screening, signs and symptoms and treatment options, and more generic Cancer Society promotional talks. The general public, industry, businesses, schools and worksites are keen and interested to hear about available services to support fellow colleagues, friends and families affected by cancer.

Almost 2000 calls were answered on our free 0800 CANCER (226 237) phone line and more than 23,000 free patient information booklets and publications were distributed widely throughout the region to patients,

family members, general public, hospitals and health professionals.

In collaboration with the Canterbury District Health Board, chemotherapy education has been offered in our Cancer Society office at Christchurch Hospital, two days each week. This is a great opportunity to meet with patients who about to commence chemotherapy treatment and introduce them to our range of Cancer Society services, including our turban service and group programmes.

The Canterbury District Health Board (CDHB) has increased its hours of radiation therapy out-patient appointments from 7.30am until 8.30pm each week day. The Cancer Society has worked alongside the Oncology Service to provide transport across these extended hours on our free Daffodil Shuttle bus. As a result, an arrangement has been negotiated for the Cancer Society to provide this service (vehicle, roster and staffing) and the CDHB to contribute financially to the costs incurred. This is a 'win-win' situation for all parties, but most importantly for those patients who arrive for treatment at the door, on time and in a somewhat more relaxed state for not having to angst over where to find a car park!



Patients having radiation treatment are encouraged to drink lots of water. A hydration and consumption project was piloted in collaboration with the CDHB's Oncology Service during the year.

Cancer Society volunteers across the country were acknowledged in June as part of Volunteering New Zealand's National Volunteer Week and through the Minister of Health Volunteer Awards. Our Oncology Support volunteers won the volunteer community award for their work in Christchurch Hospital. The care and kindness our 650 registered volunteers offer to cancer patients throughout our region is invaluable to those who are facing difficult times.

Health Promotion

On 21 September the Canterbury- West Coast Division hosted a very successful forum, *Partnerships as Pathways to Smokefree 2025*, at the Christchurch City Council chambers. This forum was attended by representatives of the 12 district councils in our region, including several Mayors, and public and community health providers. An impressive list of invited speakers and Smokefree champions presented a diverse cross section of case studies, compelling data and international studies to reinforce the Smokefree 2025 goal. It was most pleasing to be part of such an



Copyright Ashburton Guardian

Ashburton's Hampstead School is one of 45 schools to be sunscreen reaccredited during the year.

inspirational and practical forum and know that the dedicated work of the Cancer Society staff and volunteers made this event both possible and effective. The collective dream of a smoke free environment is now significantly closer to a constructive reality.

Operation Cappuccino, an extensive outdoor dining survey undertaken in Christchurch, demonstrated encouraging results with more than 130 café and restaurant owners willing to support Smokefree outdoor dining. The survey information has been gathered by a group of dedicated volunteers by telephone or face to face visits, and will be independently collated and analyzed. The outcome of this survey, and the questionnaire undertaken

late last year with Timaru's main street businesses, underpinned the evidence base of the Cancer Society's submissions to our 12 local body authorities in their Long Term Plans.

Three councils within our Division have now endorsed the goal for a Smokefree Aotearoa by 2025 and another three have reviewed and extended their Smokefree outdoor area policies. It is likely that others will now follow suit.

The Health Promotion team has continued to work alongside schools in Canterbury and on the West Coast, with 45 schools now SunSmart re-accredited, reaching out to influence 10,685 students. In addition, 64 decile 1-4 schools have received 7,500 units of free sunscreen.

Every day, more than 60 New Zealanders hear the words 'you have cancer'. The donations and support provided by our generous community means the Cancer Society is there to provide support, information, advocacy and resources to these people when they need it most.

*Elizabeth Chesterman
Chief Executive*



COLUMBUS
COFFEE

IT'S ABOUT WHĀNAU

S2M2
SMOKEFREE

IT'S ABOUT WHĀNAU

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ANCHISE OF I
E - ASHRERTO
ISE ACCOON
oup of the day
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Leer

COLUMBUS
COFFEE

Ashburton's Columbus café is one of more than 130 cafes to have adopted Smokefree outdoor dining.

Treasurer's Report

For the year ended 31 March 2016

From a financial perspective the year to 31 March 2016 has been a reasonable one, with the Division recording a surplus of \$258,584 and the Trust Board a surplus of \$541,232.

For the first time in many years the operations of the Division and the Trust Board have been 'boring' to the extent that we have been able to focus on business as usual, rather than earthquake related matters.

Notwithstanding this we still have work to complete with respect to the likely options for the Manchester Street property. Having received our insurance proceeds for this

property during the March 2015 year, we are in a strong financial position to undertake any building projects that might arise as a consequence of our feasibility studies with regard to the site.

Given the business as usual focus for the year, the Division has been able to continue providing a high level of services to the community. This has only been possible with the ongoing financial support of our community from which we generate the funds to provide these services. During the year we raised funds from many sources including four successful Relay For Life events, a rejuvenated Ball and a significant amount from bequests and legacies. This is on top of our ongoing envelope appeals and Daffodil Day street appeal. The continued support from our local

community with respect to raising the funds for the Division to operate effectively is very humbling and a credit to all those involved – the management and staff of the Division, volunteers and the many people who give so generously.

Both the Division and the Trust Board are in a strong financial position, which will enable us to continue providing our services to those who require them. It is pleasing to finally be in a position where we are able to look to the future on a 'business as usual' basis. It would be foolish to assume that this means the Division will not face challenges. However, from a financial perspective the Division and Trust Board are in a strong position to enable us to look positively towards the future.

David McCone
Treasurer



*Linwood Avenue Primary School
Rooms 3 and 6.*

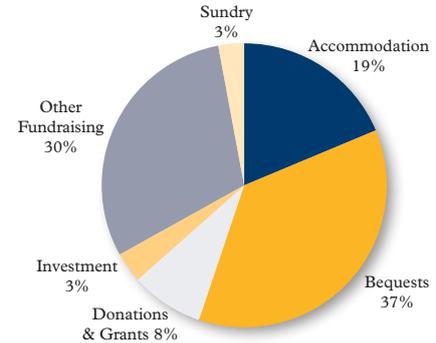
The summary statement of financial performance for the reporting entity Cancer Society of New Zealand Canterbury-West Coast Division Inc ("the Society") is presented on the opposite page. The full financial statements comprising the Society and its controlled entities, The Cancer Society of New Zealand Canterbury-West Coast Division Trust Board ("the Trust Board") and The Tissue Bank Research Trust ("the Trust"), together "the Group", are available upon request and can be viewed at our centres in Christchurch, Ashburton, Timaru and Greymouth. The statements can also be accessed for the Group and the controlled entities via the Charities Services website, www.charities.govt.nz.

Cancer Society of New Zealand Canterbury-West Coast Division Inc

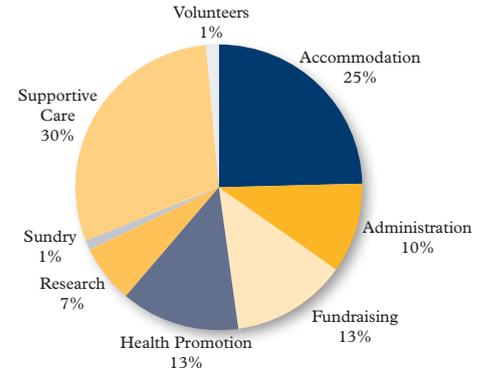
Income analysis for the year ended 31/3/16	\$	%
Accommodation	1,047,292	18.7%
Bequests	2,051,086	36.6%
Donations & Grants	456,841	8.1%
Investment	197,229	3.5%
Other Fundraising	1,693,476	30.2%
Sundry	164,998	2.9%
TOTAL INCOME	5,610,922	100.0%

Expense analysis for the year ended 31/3/16	\$	%
Accommodation	1,319,726	24.7%
Administration	545,796	10.2%
Fundraising	699,353	13.1%
Health Promotion	710,923	13.3%
Research	350,264	6.5%
Sundry	58,244	1.1%
Supportive Care	1,596,361	29.8%
Volunteers	71,671	1.3%
TOTAL EXPENDITURE	5,352,338	100.0%
Net Operating Surplus	258,584	

Cancer Society of New Zealand Canterbury-West Coast Division Inc
Income Breakdown for the year ended
31 March 2016



Cancer Society of New Zealand Canterbury-West Coast Division Inc
Expense Breakdown for the year ended
31 March 2016





Volunteer awards 2015



Relay For Life was held in Fairlie (left), Timaru, Greymouth (right) and Rolleston this year.



Copyright Greymouth Star



Our free daffodil shuttle provided 18,630 transfers from Cancer Society accommodation facilities to the hospital during the year, with a record breaking 2,236 transfers arranged in July alone.

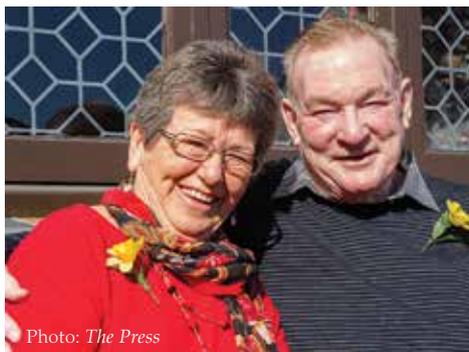


Photo: The Press

Pat and Les Fowler were resident in Daffodil House, Daffodil Day 2015.



Christchurch City Councillor Glenn Livingstone; Elizabeth Chesterman, Cancer Society Chief Executive; Melbourne City Councillor Richard Foster; and Zoe Hawke, National Maori Tobacco Control at the Smokefree 2025 forum.



Gabi Dachs' project into Obesity and hypoxis factors in renal cell carcinoma benefited by a \$5000 grant from the Society this year.

Grants distributed by the Division

1 April 2015 to 31 March 2016

National levy to the Cancer Society of New Zealand

Scientific Research	\$339,049
Operating costs	\$170,587

Grants to Research

Kate Vick, PhD student, University of Otago, Christchurch
Laboratory Visit, Bethesda, Maryland (\$3000)

Dr Logan Walker, Pathology Dept, University of Otago
AMY1 copy number, obesity & breast cancer (\$5000)

Matthew Strother, Senior Medical Oncologist, Christchurch
Study to determine the feasibility of Fitbit One (\$5000)

Gabi Dachs, Senior Researcher, University of Otago
Obesity & hypoxia factors in renal cell carcinoma (\$5000)

Cancer Society Tissue Bank

Annual contribution from The Tissue Bank Research Trust for operational costs of the Christchurch Hospital based Cancer Society Tissue Bank (\$69,000)

University of Otago – Christchurch

Summer Studentships, 6 Research Projects @ \$5000 each

'Investigation of markers of fatty acid metabolism and B-oxidation in breast cancer cells.' **Student: Morgan James** (Funded by Cancer Society of New Zealand Canterbury-West Coast Division, Cancer Society Ashburton, Ellesmere & Hurunui Groups)

'Analysing gene expression data to understand ascorbate transport in tumours of colorectal cancer patients.' **Student: Rebekah Crane** (Funded by Cancer Society of New Zealand Canterbury-West Coast Division, Cancer Society Westport & Greymouth Groups)

'Genetic and epidemiological assessment of BRCA mutation carriers from the NZ Familial Breast Cancer Study.' **Student: Rebecca Dawson** (Funded by Cancer Society of New Zealand Canterbury-West Coast Division, Cancer Society Ellesmere Group)

'Change in the age of presentation and site of colorectal cancer in New Zealand over the past 20 years.' **Student: Callum Davidson** (Funded by Cancer Society of New Zealand Canterbury-West Coast Division, Cancer Society Diamond Harbour & Rangiora Groups)

'How do the prognostic factors of endometrial cancer vary in New Zealand women of different ethnicity?' **Student: Olivia Smeele** (Funded by Cancer Society of New Zealand Canterbury-West Coast Division, Cancer Society Diamond Harbour & Oxford Groups)

'The emerging role of neutrophils in cancer progression.' **Student: Alex Fretter** (Funded by Cancer Society of New Zealand Canterbury-West Coast Division, Cancer Society Kaikoura Group)

Grants for Professional Development and Education

Elisabeth Campbell, Hypoxia: from basic mechanisms to therapeutics Conference, Dublin (\$1560)

Helen Morrin, ISBER 2015 Annual Meeting, Phoenix (\$4000)

Logan Walker, ENIGMA & CIMBA, Porto, Portugal (\$3275)

Maria Winter, RACS ASC 2015, Perth (\$640)

Heather Kimber, Oceania Tobacco Control Conference, Perth (\$1239)

Samantha Dudley, Biodetection Systems Collaboration, Amsterdam (\$2000)

Caroline Innes, Current Treatments in Oncology Seminar, Melbourne (\$380)

Sharyn Heath, Asia Pacific Lymphology Conference, Darwin (\$1500)

Julie Binns, Lymphoedema Management Level 1 Training Course, Nelson (\$1500)

Hayley Wooding, NZIMRT Conference, Christchurch (\$600)

Grants received from Trusts and Foundations 2015–2016

Blackadder Trust	\$2000
Eric Sides Foundation	\$1000
Garden City Charitable Trust	\$5000
Hawarden-Waikari Lions	\$4000
Jean Stanbury Family Trust	\$1500
Jones Foundation	\$15,000
Lois McFarlane Charitable Trust	\$6000
Margaret Hutchings Charitable Trust	\$1000
NZ Charitable Foundation (Mr & Mrs Geoffrey Wood)	\$3030
NZ Charitable Foundation (Elma Strath Ward Charitable Trust)	\$790
Phyllis Campion Charitable Trust	\$2000
Shepherd Ministries Charitable Trust	\$1000
The J.I. Urquhart Family Trust	\$25,000
The Ken Waterman Charitable Trust	\$5000
The Lady Tait Charitable Trust	\$2000



DIRECTORY

Cancer Society of New Zealand

Canterbury-West Coast Division Incorporated

PO Box 13450, Christchurch 8141

Telephone (03) 379-5835 (Main Centre)

Cancer Information Helpline 0800 226 237

Email: contact@cancercwc.org.nz

Website: www.cancernz.org.nz

Executive Committee as at
31 March 2016

Chair	Kate Reid
Treasurer	David McCone
Deputy Chair	Alister Argyle
Members:	Kathy Conlan *
	Birgit Dijkstra
	Richard Green
	Bridget Robinson
	David Rowland
	Annabel Ahuriri-Driscoll
Ex Officio Member:	Elizabeth Chesterman <i>Chief Executive</i>

* Kathy Conlan –
Divisional Delegate to CSNZ National Board

CHRISTCHURCH CENTRE & CANTERBURY SERVICES

Christchurch City & Suburbs, Accommodation Services,
Ellesmere and Diamond Harbour Regional Groups

97 Fitzgerald Avenue, PO Box 13450,
Christchurch 8141

Telephone (03) 379 5835

Email: contact@cancercwc.org.nz

MID CANTERBURY CENTRE

Ashburton and Malvern Regional Groups

PO Box 296, Ashburton 7740

Telephone (03) 307 7691

NORTH CANTERBURY SERVICES

Amberley, Cheviot, Kaiapoi, Kaikoura, Hurunui/Hanmer
Springs, Oxford and Rangiora Regional Groups

Telephone (03) 379 5835

SOUTH CANTERBURY CENTRE

Timaru, MacKenzie, Twizel and Waimate Regional Groups

PO Box 682, Timaru 7940

Telephone (03) 688 0124

WEST COAST CENTRE

Greymouth, Westport, Hokitika and Reefton Regional
Groups

PO Box 81, Greymouth 7840

Telephone (03) 768 9557

